

# RHYTHM PRODUCT DESIGNER

My journey from B.Tech to UX Design was motivated by my love for Creativity, Visual Aesthetics, Tech and Solving People's Problems. I believe the best work transpires with efficient collaboration, diversity of thoughts and an intention to give a better experience to people.

PORTFOLIO LINK: www.rhydesigns.in

# **WORK EXPERIENCE**

Product Designer II SpotDraft

May 2024 to present (Full Time)

Product Designer I SpotDraft

December 2022 to May 2024 (Full Time)

**UX** Designer

Gupshup

April 2021 to December 2022 (Full Time)

**UX/UI** Designer

**Grey Geeks Technology** 

June 2020 to April 2021 (Consultant)

Co-Founder

LiftUp

September 2020 to April 2021

# **SKILLS**

#### **UX/UI** Design

Product design, App Design, Web Design, User research, Design Thinking

#### **Graphic Design**

Branding, Illustration, Poster design, Social media posts, Packaging

#### Tools I use:

Figma, Adobe XD, Sketch, Photoshop, Illustrator, After Effects, Miro.

### **EDUCATION**

#### **IIT Indore**

B.tech in Mechanical Engineering (2017-2021)

#### Coursera

UX/UI Design Specialization (2020) (<u>Link</u>) Graphic Design Specialization (2020) (<u>Link</u>)

# **Interaction Design Foundation**

4 courses completed (2021-2022) (Link) 2 distinctions earned (2021-2022) (Link)

# **ACHIEVEMENTS**

#### President, SG IIT Indore

Served as the President of Students' Gymkhana during my 3rd year of B.Tech in IIT Indore.

# Bronze in Drishtee Tech-led Innovation challenge.

Won Bronze standing in Tech-led innovation challenge at Inter IIT Tech meet 2021.

#### Gold Medal in Digital Art event

Won First Prize in "Art of Photoshop" event at Cultural meet 2019 IIT Bombay.





